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## WORK DESIGN MAGAZINE



### Why Architects are the New Brand Storytellers

Consider this: As companies increasingly leverage the experience of space as a window into who they are, architects are at the center of telling those stories. [Read more >>](#)



### Brand & Culture or Culture & Brand?

Steelcase's Tracy Brower points out, like the proverbial chicken and egg, brand and culture are inseparable and must lead to each other. Featuring examples of places and what messages they send. [Check it out >>](#)



## Move Over Stress: An Engaged Workplace is Set to Perform!

Heather Turner Loth takes us through three key drivers that hold some great opportunities for addressing potential stressors in the workplace that you may not have considered. [Read more >>](#)

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## Come Inside Viacom's Global HQ with us!

We're sharing insights into how Perkins and Will helped build a space to support Viacom's multiple international media brands.

[Check it out >>](#)

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## [Partner Post] Are You Looking to Create a KOZE Environment?

The KOZE lounge seating collection from Clear Design creates a variety of work environments that are both aesthetically pleasing and comfortable.

[Read more >>](#)